



MV Keynoters Meeting Notes August 31, 2023
Executive Meeting
Virtual Meeting

1. Call to Order 6:32pm
Attending: Erica Chreiten, Heather Gemmer, Mika Meierding, Maria Hui, Cathy Oshima, Joe Chreiten, Ed Cloyd
2. Approve July Minutes: Joe suggested tabling July Minutes
3. Financial Report Budget
 - a. YTD actuals
 - i. Total expenses: 109,054.85
 - ii. Net Loss: (4354.85)
 - b. Current balance sheet
 - i. Total Liabilities & Equity: 178,439.81
 - c. Bank account & credit card disbursements
 - i. Total Disbursements to Approve 4761.00
4. Insurance Update
 - a. New agent: Egan Gost - Non- Profit Alliance
 - b. Add 2 new waivers - cover property damage to golf cart & add ins. Coverage to driver who is towing
waivers: implementing 2 waivers that every volunteer needs to sign
 - c. Total for extra policies from \$1250 to \$1962
2 new policies added: 1. property coverage golf cart (damage & loss)=\$385/year, 2. Nonowned Hired Auto Insurance policy (coverage for driver when towing trailer)=\$249/year
 - d. the driver of the trailer must have 1. clean driving record, 2. valid insurance, 3. adequate insurance limits.
 - e. increased cost to the policy= \$712/year (currently 1250+712=\$1962/year new amount)
 - f. Recommend reviewing policy before it renews annually (may/june, renews 7/1)

4. driver must inform their auto carrier that they will be towing non owned trailer rotation to pass to increase policy and new carrier: Therea motions, Cathy 2nds; motion passes

3c. ii. Unable to obtain credit card as Wells Fargo paused Small Business Credit Cards did obtain a debit card on a Business checking account.

5a. Prop 28: take out batteries...

5b. Golf cart batteries dead, Erica and Joe to look into and purchase.

6a iii. 1) add.....MB comp fees 2) add.....CG equipment 3)....CG equipment 4)....CG equipment

6 c ii:

Spiritwear:

-net loss \$300 due to increased cost of goods & difficult time meeting minimums needed w/ Apline awards.

-recommend for next year: combine MB & CG spirit wear, use spirit hero or BYOG to avoid minimums

7a. \$1200 from city lot

5. Director's Update

- a. Prop 28 Money given to the arts program- money will be spent on equipment, repair sousaphone, string instruments, and golf cart needs new batteries
- b. MB- small veteran group but more kids and bigger colorguard with new girls
- c. Orchestra teacher doing great and will try to get her caught up with the ins and outs

6. Marching Band Update

- a. Colorguard purchases- now with 15 members
 - i. Grace sent wish list
 - ii. With increase of girls, need more equipment
 - iii. Vote on items to allocate money to Colorguard (Heather)
 1. \$200 comp fees move to CG equipment
 2. \$350 misc. MB drum major camp move to CG
 3. \$1000 unallocated funds to CG
 4. \$750 misc. MB equipment to CG
 5. Erica moves to allocate funds, Maria 2nds; motion passes
- b. Charms
 - i. Erica has entered everyone in Charms and problems should be resolved
- c. Show shirts
 - i. Ed- 3 submissions
 - ii. Spiritwear has been ordered for MB & CG, arriving next week
 - iii. Net loss for spiritwear -\$2600
- d. Upcoming MB Events
 - i. Social 9/27 Weds (Maria booked)

- ii. All football games

7. Fundraising

- a. City Center Lot confirmed- up from \$1000 to \$1200 in donation; Program on Dec. 1
- b. Blackhawk has not been confirmed
- c. Sponsorship goal \$1200
- d. SNAP Goal is \$15,000 (\$12,000 net after SNAP commission) & will be a 4 week sprint
 - i. Announce to parents via email week of 9/11
 - ii. Mon 9/18 Justin from SNAP will share link with students to help them set up accounts
 - iii. 9/27 Launch meeting to coincide with practices; students can sign up and add their 20 emails of family and friends to donate to SNAP; brief video will be taken of students.
 - iv. End campaign on 10/25

8. Comms

- a. Instagram
 - i. Working on adding more posts
 - ii. If anyone needs to post anything, contact Mika
- b. Newsletter - will go out mid-Sept
 - i. Need articles from Ed, Erica, Orchestra teacher
 - ii. MB related - spotlight on design, interviews, notes from freshmen
- c. Social Media
 - i. If anything urgent, please text Mika over emails

9. Photodays

- a. Flyer and dates have been shared; Picture Days on Sept 7 & 8
 - i. Maria will lead

10. IM Music Classes Room Parents & Events

- a. No new room parents yet; but Back to School night was last night, so there may be possible interest as a room parent
- b. Orchestra dresses- Peggy will be working on the dresses again this year
- c. Dueling offers for Halloween parades (Ed)
 - i. Tassajara Hills or Creekside - this will be a parents carpool event (**table and need to make a note to address parade**)
 - ii. Parents need to be cleared to drive and volunteer with the new TB rule

11. Bylaw Review Deadline

- a. Connect with Ed on Nov. 9 (date change by Ed)
- b. Bylaws need to be posted 14 days before, which would be 10/26

12. Meeting Ends 7:42